The 5,000 banks in the U.S. are in fierce competition to keep their current customers satisfied, attract new deposits, and increase their digital services. Local banks need to demonstrate their advantages in regards to customer service, accessibility, financial advice, security, and mobile offerings to compete with better interest rates online banks can offer on savings.

Forbes partnered with market research firm Statista to produce our fourth annual look at the Best Banks In Each State to gauge whose customers gave their banks the highest grades. Nearly 25,000 customers in the U.S. were surveyed for their opinions on their current and former banking relationships.

Financial institutions were scored on overall recommendations and satisfaction, as well as five subdimensions (trust, terms and conditions,
branch services, digital services, and financial advice). Of the 4,978 FDIC-insured banks in America, just 135 banks, or 2.7%, made our list. 

Click here for a full introduction.